

DATE: February 23, 2012
TO: YLF Class of 2012
FROM: Susie Abbott
RE: Economic Development and Education Day Agenda

Enclosed is the agenda for Economic Development and Education Day, scheduled for Thursday, March 1. Please read it carefully and place a copy in your notebook. Note the drop-off and pick up information. **THIS DAY BEGINS AT 7:15, (this is earlier than most days) AND YOU SHOULD BE “DRESSED FOR SUCCESS” – THAT MEANS TIES FOR THE MEN; SKIRT OR NICE SLACKS FOR THE WOMEN. DO NOT WEAR JEANS. LADIES – PLEASE WEAR SHOES THAT YOU ARE COMFORTABLE WALKING AND STANDING IN!**

Your co-chairs, DeeDee Bruns, Lajuana Bradford, and Terry Smiley have planned an outstanding day for you. We begin the day downtown at **7:15** at Regions Bank, 1900 Fifth Avenue North. They are generously sponsoring our “Career Breakfast”. Pick up at the end of the day is at UAB – 1201 University Blvd. See enclosed map for directions. **If you require parking, please let me know by noon on Wednesday, February 29. We have limited parking spaces in Regions’ deck.**

We are fortunate to have some wonderful professionals joining us for breakfast. They have been invited based on the career interests that you expressed in your surveys. **Check out the guests and program chairs on the agenda and let me know who you would like to sit with at breakfast. Please email me with your top five choices by Monday, February 27 (susiea@ylfbham.org).** I will try to place you with the person of your choice. The sooner you reply, the more likely you are to get one of your top choices. This is a great chance to network – so don’t miss the opportunity. If you want to find out more info about these individuals – feel free to google them!

Also – if you are interested in being in a specific group for one of our site visits, please let me know: **Magic City Motor Scooters/Shannon Waltchack Investment Real Estate, Birmingham Crossplex Athletic Facility, or UAB Women’s and Infants’ Center.**

As always, if you need to reach me, please call either 252-6559 (work) or 914-0132 (cell). See you March 1st.

**YLF Economic Development and Education Day
Thursday, March 1, 2012**

Drop off at 7:15 - Regions Bank - 1900 5th Avenue North

The building is at the northwest corner of 5th Avenue North and 20th Street. If you are heading south on 20th Street, you can pull over to the right in front of the bank to be dropped off (look for signs). Proceed to the auditorium on the upper lobby. **BE THERE NO LATER THAN 7:15 AM! Susie Abbott's cell phone number is 914-0132.**

Parking: If at all possible, please arrange to be dropped off. **We will have a limited amount of parking. You must contact me in advance if you will need parking.** Parking is available in the Regions Bank deck, which can be entered on 19th Street between 5th and 6th Avenue North. Park in area marked "30 minute customer parking" on the third level. Do not get on the elevator in the parking deck. Enter the building through the door marked "Upper Lobby" and immediately turn left and follow signs to auditorium. Bring the parking ticket in with you so that it can be validated (so that you don't have to pay for parking).



Pick up at 4:45 – UAB University Blvd. Office Building, 1201 University Blvd.

The building is on the corner of University Blvd. and 12th Street South. From University Blvd., turn south onto 12th Street. Turn left into parking deck. Go straight through to back of deck. Loop around through

the deck and stop at glass front entrance of the building for pick-up.



YLF ECONOMIC DEVELOPMENT AND EDUCATION DAY
Thursday, March 1, 2012

Goal: To expose participants to the driving forces in the business community which are helping to fuel Birmingham's economic engine. A strong economy relies on an educated and skilled workforce; therefore, we will also take a firsthand look at the education issues facing the Birmingham community.

Chair: **DeeDee Barnes Bruns**, Executive Director, New Student Programs, UAB
Lajuana Bradford, Sr. Vice President, Diversity and Public Affairs, Regions Financial Corp
Terry Smiley, Manager-Operations Planning, Alagasco

Directions: **Drop off at 7:15 - Regions Bank - 1900 5th Avenue North.** The building is at the northwest corner of 5th Avenue North and 20th Street. If you are heading south on 20th Street, you can pull over to the right in front of the bank to be dropped off (look for signs). Proceed to the auditorium on the upper lobby. **BE THERE NO LATER THAN 7:15 AM! Susie Abbott's cell phone number is 914-0132.**

Parking: If possible, please arrange to be dropped off. **You must contact me in advance if you will need parking.** Parking is available in the Regions Bank deck, which can be entered on 19th Street between 5th and 6th Avenue North. Park in area marked "30 minute customer parking" on the third level. Enter the building through the door marked "Upper Lobby" and immediately turn left and follow signs to auditorium. Bring the parking ticket in with you so that it can be validated.

Dress: Since we will be in the downtown government and business district, it will be appropriate for you to wear "business/nice" attire. For men, coat and tie, for women, a skirt or nice pants would be appropriate. **DO NOT WEAR JEANS.**
Ladies – please wear shoes that you are comfortable walking and standing in!

7:15-8:30	<u>Career Breakfast - Hosted by Regions Bank</u> <i>Welcome – Lajuana Bradford</i>	<u>Regions Bank</u> 1900 5 th Avenue North Upper Lobby Auditorium
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Program Co-Chairs:

DeeDee Barnes Bruns, Executive Director, New Student Programs, UAB
Lajuana Bradford, Sr. Vice President, Diversity and Public Affairs, Regions Financial Corp
Terry Smiley, Manager-Operations Planning, Alagasco

Guests:

Mitesh Shah- Attorney, Maynard, Cooper & Gale, P.C.
Dr. Linda Stone – Pediatrician, Over the Mountain Pediatrics
Dr. Rachel Fry – Psychologist, Private Practice
Patricia Kendrick Simpson – Principal, Edgewood Elementary School

2:45-4:15 **Good smarts + good college + good job = ECONOMIC DEVELOPMENT**

What will it take to get from here to there?

DeeDee Barnes Bruns

4:15-4:45 **Caucus**

Rachel Estes

4:45 **Dismiss** - *Pick up at UAB's University Blvd. Office Building, 1201 University Blvd. The building is on the corner of University Boulevard and 12th Street South. From University Blvd., turn south onto 12th Street. Turn left into parking deck (baseball field will be across the street). Go straight through to back of deck. Loop around through the deck and stop at glass front entrance of the building.*